



ANNA UNIVERSITY: MIT CAMPUS

THE BOX OFFICE

International Yoga Day (IYD - 2022)



Online Competition

Slogan Writing (English & Tamil) and **Poster Making** Contests will be conducted on the theme, '**Yoga for Healthy Living**', in view of IYD - 2022 by The **Box** Office.

Slogans and Posters can be submitted from 20 till 24 June.

Slogan Writing

Slogan Writing Contest on the theme '**Yoga for Healthy Living**' has been organized in view of IYD '2022 by The **Box** Office. Slogans can be submitted from 20 till 24 June.

Instructions:

- Write (not typed) your slogan on a A4 sheet.
- Your slogan(s) should **not be longer than 8 words**.
- Entries can be made in English or Tamil.
- The entry **SHOULD NOT** contain any personal details like your Name, Registration number, or any other information. These details should be mentioned in registration form only.
- Maximum of **TWO** entries can be made by an individual.
- The slogan should be submitted in PDF format **ONLY**.
- Use separate sheet for the second entry.

Poster Designing

Poster Designing Contest on the theme 'Yoga for Healthy Living' has been organized in view of IYD '2022 by The Box Office. Posters can be submitted from 20 till 24 June.

Instructions:

- The poster must be made on a A3 size (11.7 * 16.5 inches) sheet.
- Use only BLACK pen, pencil, crayon, watercolor, or oil paint. Photographs, wires, print-outs, or other 3D materials won't be accepted. The poster SHOULD BE **hand-made**.
- The topic of the poster and the theme should be clearly mention at the top margin of the poster.
- The entry SHOULD NOT contain any personal details like Name, Registration number, or any other information. These details should be mentioned in the registration form only.
- Maximum of TWO entries can be made by an individual.
- The poster should be submitted in JEPEG format ONLY.

Judgement Criteria

Judgment will be based on:

- Relevance (to the theme)
- Originality | Uniqueness
- Creativity | Artistic composition
- Effectiveness in communicating the intended message

Dr. A. R. S. Jayanth
Staff In-charge, TBO

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